

Press Release

February 10, 2009

What is PikPak.com.au ?

Pik Pak Logistics has recently launched its on demand logistics service for small medium sized enterprise (SME) and e-commerce merchants. Specialising in fulfilment and warehousing. Pik Pak offers users a web based service for managing inventory, sales orders and shipments. Pik Pak allows users to focus on their business while we receive store and ship products to your customers.

Pik Pak is not a contract logistics provider. The benefit of "on demand" is there are no long term contracts or minimum volumes required. Merchants simply use as much as they require when they require it.

Pik Pak works with the leading third party logistics (3PL) providers, who operate state of the facilities and infrastructure. Now SME can access big business services without the set up and maintenance costs.

Why do business use PikPak.com.au ?

The current economic climate is driving many organisations to review the reasons for having fixed cost overheads and capital intensive infrastructure. Pik Pak Logistics allows merchants (sellers) to reduce their fixed costs, enjoy more flexibility and achieve much better service.

On the 3PL side, Pik Pak assists our 3PL partners achieve better utilisation of their fixed assets, improve efficiency and leverage technology with much less capital. This basically means better Return On Investment (ROI) and shareholder returns.



Company Information

Pik Pak Logistics is a division of the China Fox Group Pty Ltd.

Company Name:	China Fox Group Pty Ltd
Address:	4AB Ferguson Street, Abbotsford, VICTORIA 3067, AUSTRALIA
Phone:	+613 9416 1687
Fax:	+613 9416 1689
ABN:	81 130 329 912
Web:	www.chinafoxgroup.com www.PikPak.com.au